

Raise 'em Right

Unique Calf & Heifer Care from Birth to Breeding

Day	1		2	21
	Choose 1			
Product		 DFM Gel or Bolus	DFM Powder	DFM
How it helps	<p>Calves get higher quality feed sooner</p> <p>Guaranteed globulin protein & nutrition levels</p> <p>BIOSECURE - study shows reduced Johne's transmission by 44%¹</p> <p>CLEAN - 85% of maternal colostrum samples contain high bacteria counts²</p> <p>Contains one dose of CONVERT</p>	<p>Assists in maintaining high levels of acid producing bacteria, creating competitive exclusion in the GI tract</p> <p>Ensures a daily dose of beneficial bacteria</p> <p>Enhances nutrient absorption</p> <p>Available in gel or bolus</p>	<p>Add to milk or milk replacer</p> <p>Assists in maintaining high levels of acid producing bacteria, creating competitive exclusion in the GI tract</p> <p>Ensures a daily dose of beneficial bacteria</p> <p>Enhances nutrient absorption</p>	<p>For calves transitioning from milk to grain, and up to breeding</p> <p>Contains <i>Bacillus subtilis</i> which has been proven to improve calf growth</p> <p>Contains a broad spectrum of enzymes, which improve digestibility of feedstuffs</p> <p>Helps calves & heifers reach their full potential</p>
When & how to feed	<p>Within 1-2 hours after birth, when passive transfer is greatest. Feed 2-4 quart.</p>	<p>At birth feed 5 - 15 cc depending on challenge level.</p> <p>15 cc Convert Gel or one Convert Bolus at times of stress (dehorning, vaccinating, etc.) and times of challenge.</p>	<p>Day 2 until weaning. Add to milk/milk replacer once a day.</p>	<p>Feed in grain daily from weaning to breeding.</p>



Calves are born with naïve immune systems into worlds covered with organisms that can cause scours and disease.



Colostrum deprivation results in 74-fold greater risk of death in the first 21-days.

50% of calf loss is due to dehydration.

Bacillus subtilis is proven to improve growth rates.



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¹Pithua, P., S.M. Godden, SJ Wells and J.J. Oakes, 2009 JAVMA 234: 1167-1176. ²McGuirk, S.M., 2003. Convert, Convert ImmPower and Select BioCycle Showcase are manufactured by Agrarian Marketing Corporation, Middlebury, IN and distributed by Select Sires.