

# MORE HEIFERS, MORE OPPORTUNITIES!

Code No. & Name	Milk	%F	Fat	%P	Prot.	NMS	Rel.%	SCS	PL	DPR	Type	UDC	FLC	Rel.%	SCE	Rel.%	GTP1 <sup>SM</sup>
• 507H07466 MOSCOW <sup>CE</sup> ✓	+1,161	-0.16	-1	-0.07	+18	+273	99	2.68	+3.0	+0.7	+1.19	+1.27	+0.97	99	7	99	+1703
• 507H07536 COLDSRING <sup>CE</sup> ▼	+801	+0.07	+48	+0.01	+27	+382	99	2.72	+1.6	-1.1	+1.44	+1.18	+1.03	99	6	99	+1816
• 507H07735 CADET <sup>CE</sup> ✓	+1,014	-0.07	+19	-0.07	+12	+368	99	2.75	+4.7	+1.1	+1.45	+1.57	+0.72	95	7	99	+1826
• 507H07744 BLADE <sup>CE</sup>	+1,367	-0.16	+6	-0.12	+9	+20	99	2.97	-1.3	-1.0	+1.93	+1.58	+0.84	98	7	99	+1516
• 507H07763 SANA <sup>CE</sup>	+1,964	-0.22	+9	-0.07	+40	+282	99	2.82	+1.9	-0.8	+0.92	+0.54	+1.29	95	5	99	+1723
• 507H08036 MASTER <sup>CE</sup>	+347	-0.01	+10	-0.07	-8	+88	99	2.70	+0.8	-1.2	+1.98	+2.25	+1.39	96	6	99	+1547
• 507H08081 PLANET <sup>CE</sup> ▼	+2,267	-0.04	+72	-0.01	+66	+711	99	3.01	+6.5	-0.5	+2.04	+1.73	-0.65	99	6	99	+2184
• 507H08165 MILLION <sup>CE</sup> <sup>HB</sup> <sup>DS</sup>	+529	+0.13	+55	+0.01	+19	+299	99	3.02	+2.3	-1.1	+2.02	+2.29	+1.30	96	6	99	+1794
• 507H08221 ALEXANDER <sup>*</sup>	+156	+0.17	+50	+0.01	+7	+243	98	2.85	+0.9	-2.0	+2.48	+1.74	+2.53	94	9	99	+1725
• 507H08351 LUCIUS <sup>HB</sup> ✓	+475	-0.08	-4	-0.02	+8	+256	96	2.83	+3.0	+0.3	+1.07	+1.68	+2.29	92	8	99	+1668
• 507H08361 DOMINGO <sup>CE</sup> ✓ ▼	+999	+0.05	+51	-0.01	+26	+606	94	2.62	+5.0	+1.1	+1.32	+1.13	+0.26	90	6	97	+1991
• 507H08444 GRAYBIL <sup>CE</sup> <sup>DS</sup>	+911	-0.03	+25	-0.01	+24	+333	92	3.02	+2.6	+0.7	+1.98	+1.80	+2.15	89	5	99	+1856
• 507H08477 GABOR <sup>CE</sup>	+1,801	-0.15	+25	-0.07	+35	+361	93	2.87	+2.9	-0.3	+2.45	+1.83	+0.86	90	6	99	+1905
• 507H08743 DUSK <sup>DS</sup> <sup>*</sup>	+166	+0.10	+32	+0.03	+13	+147	92	3.11	-0.4	-0.5	+2.85	+1.99	+3.44	84	10	98	+1751
• 507H08778 ALLSTAR <sup>CE</sup> <sup>DS</sup>	+1,268	-0.07	+26	-0.02	+32	+193	92	2.61	-1.2	-2.0	+2.16	+1.67	+2.26	89	7	99	+1731
• 507H08885 EMPHASIS <sup>CE</sup> ✓ <sup>DS</sup>	+394	-0.08	-8	-0.04	+2	+272	92	2.66	+2.5	+0.2	+2.48	+3.11	+3.14	89	6	99	+1810
• 507H08946 ROLAND <sup>CE</sup> ✓ <sup>DS</sup>	+1,612	-0.13	+22	-0.09	+23	+460	93	2.77	+4.7	+0.9	+1.76	+1.55	+1.35	90	6	95	+1919
• 507H09030 RICHMAN <sup>CE</sup> <sup>HB</sup> <sup>DS</sup> ▼	+908	-0.04	+23	-0.05	+14	+430	92	2.78	+4.9	-0.2	+2.41	+2.72	+1.93	89	7	99	+1921
• 507H09033 ERIVAN <sup>CE</sup> <sup>DS</sup>	+429	+0.23	+77	+0.03	+22	+364	93	2.78	+0.1	-0.8	+1.74	+1.09	+1.85	90	6	87	+1824
• 507H09052 MORPHEOUS <sup>CE</sup> <sup>DS</sup>	+204	+0.09	+32	+0.05	+20	+363	92	2.77	+2.7	+0.0	+1.95	+1.33	+1.48	90	6	99	+1839
• 507H09064 PAXTON-RED <sup>CE</sup>	+467	+0.03	+25	-0.02	+9	+216	93	3.01	+1.7	+1.0	+0.90	+0.58	+1.43	89	7	88	+1628
• 507H09107 DURABLE <sup>CE</sup> <sup>DS</sup> ▼	+887	+0.09	+58	-0.04	+17	+510	94	2.57	+3.5	-0.3	+2.33	+1.63	+3.02	90	7	96	+1997
• 507H09118 NEON <sup>CE</sup>	+738	+0.01	+29	+0.09	+45	+253	93	2.94	+0.1	-2.1	+1.54	+1.02	+0.70	90	7	83	+1713
• 507H09133 CAMMO <sup>DS</sup>	+1,713	-0.13	+27	-0.05	+38	+267	92	2.95	+0.8	-1.3	+1.74	+1.21	+2.11	90	8	81	+1753
• 507H09165 BRAXTON <sup>DS</sup> <sup>*</sup>	+1,085	-0.08	+17	-0.06	+16	+99	96	3.05	-3.3	-2.9	+3.87	+2.24	+2.41	93	9	99	+1585
• 507H09222 SHOT <sup>CE</sup> <sup>DS</sup>	+1,009	+0.08	+59	-0.03	+22	+402	92	2.88	+1.8	+0.0	+2.74	+1.77	+2.00	90	5	97	+1951
• 507H09264 DEMPSEY <sup>DS</sup> ✓	+71	+0.11	+32	+0.07	+20	+426	89	2.62	+3.3	+0.4	+3.23	+2.50	+2.88	82	9	85	+2047
• 507H09270 REAL-DEAL <sup>CE</sup> ✓	+705	+0.05	+38	+0.01	+25	+363	92	2.79	+1.5	+0.5	+1.48	+1.32	+0.73	90	6	89	+1817
• 507H09321 CROWN <sup>CE</sup> ✓ <sup>DS</sup>	+611	+0.11	+51	+0.07	+38	+476	96	2.82	+2.6	+1.1	+1.74	+1.07	+1.51	94	6	94	+1975
• 507H09332 DERREN ✓	+145	+0.09	+29	+0.05	+18	+240	96	2.71	+0.5	+0.5	+1.80	+0.90	+1.85	93	8	93	+1741
• 507H09393 EZEKIEL <sup>CE</sup> <sup>HB</sup> ✓ <sup>DS</sup> ▼	+229	+0.01	+12	+0.05	+19	+368	89	2.68	+2.2	+0.6	+2.38	+2.73	+1.64	87	7	79	+1900
• 507H09424 GONE-GOLD <sup>CE</sup> ✓ <sup>DS</sup>	+329	+0.09	+36	+0.04	+21	+391	96	2.71	+2.5	+0.7	+2.12	+1.47	+1.77	92	7	89	+1905
• 507H09429 RUEBEN ✓	+430	+0.04	+26	+0.02	+17	+313	92	2.63	+1.3	+0.2	+1.67	+1.34	+1.70	90	8	82	+1783
• 507H09471 MAJOR <sup>CE</sup> <sup>DS</sup>	+374	+0.05	+27	+0.03	+18	+241	91	3.27	+1.4	+0.7	+2.91	+3.16	+1.56	87	7	90	+1873
• 507H09535 LUCKY <sup>HB</sup> <sup>DS</sup> <sup>New</sup> ▼	+1,012	-0.06	+21	-0.03	+21	+299	92	3.16	+2.2	-0.4	+2.21	+2.90	+2.18	89	8	82	+1836
• 507H09550 BELTER <sup>CE</sup> <sup>HB</sup> <sup>DS</sup> <sup>New</sup> ▼	+1,742	-0.15	+21	-0.03	+43	+428	92	2.94	+3.0	-0.4	+1.51	+1.95	+1.45	90	7	82	+1906
• 507H09552 DEBONAIR-RED <sup>*</sup>	+448	-0.06	+0	+0.03	+20	-236	98	3.52	-1.5	-2.5	+2.62	+1.58	+0.98	96	17	98	+1382
• 507H010039 CHRIS <sup>DS</sup> <sup>*</sup> ✓	+397	+0.02	+19	-0.01	+9	+292	95	2.64	+1.7	+0.7	+2.19	+1.46	+2.68	92	9	90	+1822
<b>Super Samplers™</b>																	
• 507H010052 TIME <sup>CE</sup> ✓ <sup>DS</sup>	+262	+0.06	+27	+0.05	+22	+544	80	2.59	+4.4	+0.6	+4.05	+3.69	+3.84	77	5	99	+2239
• 507H010059 ALAN <sup>CE</sup>	+1,054	+0.05	+53	+0.04	+42	+507	80	2.69	+2.9	-0.9	+2.56	+1.58	+1.79	76	6	97	+2035
• 507H010506 G W ATWOOD <sup>*</sup>	+484	+0.14	+51	+0.03	+22	+306	79	2.85	+0.3	-1.2	+4.21	+3.34	+3.75	76	9	98	+2031
• 507H010550 MACGUINNESS <sup>CE</sup> ▼	+1,333	+0.07	+66	+0.04	+52	+621	79	2.79	+3.8	-0.7	+3.00	+2.71	+2.63	76	7	92	+2232
• 507H010606 OBSERVER <sup>CE</sup> ✓ <sup>DS</sup> ▼	+1,465	+0.03	+58	+0.01	+47	+788	78	2.77	+7.8	+1.5	+2.74	+2.82	+0.63	74	6	98	+2342
• 507H010624 TEMPO <sup>CE</sup> ▼	+2,012	+0.01	+77	+0.01	+62	+749	78	2.75	+6.0	-1.2	+2.33	+2.05	+0.53	74	7	87	+2241
• 507H010780 ABERLIN ✓	+737	+0.04	+38	+0.01	+25	+508	77	2.71	+4.4	+0.7	+3.19	+3.67	+2.28	74	8	80	+2153
• 507H010782 TEXIERA <sup>CE</sup> ✓ <sup>DS</sup> ▼	+1,252	+0.03	+54	-0.01	+35	+471	79	2.88	+3.0	+0.1	+2.45	+2.03	+2.01	75	5	78	+2037
• 507H010819 CAMELOT <sup>DS</sup> ▼	+1,383	+0.06	+67	+0.01	+45	+726	77	2.72	+6.8	-0.5	+2.78	+2.18	+1.41	74	8	82	+2236
• 507H010849 SHAMROCK <sup>CE</sup> ✓ <sup>DS</sup> <sup>New</sup> ▼	+2,201	-0.02	+77	-0.03	+57	+887	76	2.81	+8.6	+0.7	+3.16	+2.42	+1.26	73	6	76	+2455
• 507H010850 SHAMELESS <sup>CE</sup>	+1,244	+0.11	+74	+0.02	+43	+696	77	2.67	+5.6	-0.7	+2.92	+2.85	+0.86	74	6	75	+2248
• 507H010862 WINNICH ✓ <sup>DS</sup> ▼	+791	+0.08	+52	+0.00	+26	+540	78	2.68	+3.5	+0.5	+2.57	+1.92	+2.60	74	8	73	+2050
• 507H010884 AVERY ▼	+1,605	-0.02	+57	-0.01	+44	+552	79	2.86	+4.1	-1.3	+3.21	+2.47	+2.58	76	7	71	+2147
• 507H010904 COLT P-RED ✓ <sup>DS</sup> <sup>New</sup> ▼	+751	-0.06	+12	+0.01	+27	+530	78	2.73	+5.7	+1.6	+2.01	+2.45	+2.25	75	7	73	+2050
• 507H010920 GOLD CHIP <sup>DS</sup> <sup>New</sup> <sup>*</sup>	+1,034	+0.04	+48	-0.02	+26	+608	78	2.47	+4.8	-0.4	+4.23	+3.19	+3.47	75	5	72	+2279
• 507H010999 BRADNICK <sup>DS</sup> <sup>*</sup>	+1,242	-0.07	+25	+0.00	+36	+346	79	2.98	+2.8	-2.7	+4.98	+3.94	+4.03	75	8	67	+2128
• 507H011103 MAGNUS <sup>DS</sup> <sup>New</sup>	+1,230	+0.12	+77	+0.11	+65	+628	78	2.77	+2.9	-0.3	+3.38	+2.35	+2.53	74	7	65	+2335

• Eligible for semen export to Canada; <sup>HB</sup>HerdLife Builder™, <sup>CE</sup>Below breed average for Service Sire %DBH, ✓ HealthMark™, ▼ FeedPRO™, \* Showcase Selections™, <sup>DS</sup>DIAMOND SELECTION™, <sup>TM</sup>gender SELECTed™, HerdLife Builder, HealthMark, Showcase Selections, Super Sampler and DIAMOND SELECTION are trademarks of Select Sires Inc. ©FeedPRO is a registered trademark of Select Sires, Inc. <sup>SM</sup>TMPI is a servicemark of Holstein Association USA. 12-11 USDA/HA Genomic Evaluation. gender SELECTed™ semen processed by Sexing Technologies for Select Sires shall be used only for the single insemination of one female bovine during natural ovulation with the intent to produce single offspring unless specifically approved on an individual customer basis by Sexing Technologies in writing. This semen is produced using the proprietary technology of XY LLC and Inquran LLC, as partially represented by U.S. Patents: 6372422, 7094527, 7208265, 7371517, 6357307, 7723116, 7758811 and 7795699. Patents pending in US and foreign markets. XY® is a trademark of XY LLC. S5938-CM-1211-PP Product of the USA.



DECEMBER 2011

Ask your Select Sires representative for all the facts!

Phone (614) 873-4683 Fax (614) 873-5751 www.selectsires.com



# Our Best Are Sexed

## DEFINE "BEST"...

**GENETICS:** You don't have to sacrifice genetics for more heifer calves. Count on Select Sires to provide the highest ranking bulls. Whether you are breeding for type, production, health traits or a combination, Select has you covered.

**FERTILITY:** To minimize the variance in success of our *gender* SELECTed sires, Select Sires closely scrutinizes both the semen quality and field fertility data of conventional semen before a bull is allowed to qualify as a candidate for sex-sorting. Select Sires continually collects conception data from herds using *gender* SELECTed semen to calculate sexed semen fertility deviations and removes bulls from the lineup that perform unacceptably.

**OPPORTUNITY:** Dairy producers who have used Select Sires *gender* SELECTed semen value the opportunities they have - more heifers for sale, replacements and internal expansion and smaller calves from first calf heifers, resulting in easier calvings and lower health costs. The opportunities to garner more profitability by using *gender* SELECTed semen are abundant.



"An added benefit that we see from the use of *gender* SELECTed semen is that our first lactation cows that have heifer calves breed back quickly and come into milk more rapidly. I feel it is because these heifers are calving in with a smaller calf."

- Vern Bussing, Baileysville, Kan.

Code No. & Name	Milk	%F	Fat	%P	Prot.	NMS	Rel.%	SCS	PL	DPR	Type	JUI™	Rel.%	GJPI™		
• 507JE738 LOUIE	+1,450	-0.18	+30	-0.02	+47	+159	98	3.18	-0.2	-1.2	+1.2	-0.82	97	+105		
• 507JE821 SPECTACULAR <sup>HB</sup> ✓	+314	+0.16	+44	+0.07	+25	+388	90	2.94	+3.0	+0.7	+1.0	+3.41	80	+143		
• 507JE840 BELVEDERE <sup>HB</sup>	+461	+0.03	+27	+0.00	+16	+233	92	3.01	+2.4	-0.7	+1.8	+5.67	87	+101		
• 507JE859 RILEY <sup>HB</sup> ✓	+482	-0.06	+10	-0.02	+13	+349	90	2.94	+5.0	+1.9	+1.9	+5.54	79	+130		
• 507JE860 ECLIPES-P	+368	+0.13	+42	+0.04	+20	+222	92	2.96	+1.6	-1.2	+1.7	+4.32	80	+102		
• 507JE865 KYROS	+791	+0.08	+51	+0.02	+31	+263	91	3.02	+1.0	-1.4	+1.5	+3.57	74	+119		
• 507JE867 GOVERNOR *	-286	+0.16	+15	+0.00	-10	+72	98	3.11	+0.9	+1.5	+1.7	+3.39	96	+16		
• 507JE886 MILES ▼	+799	+0.09	+53	+0.01	+31	+362	90	2.95	+2.4	-0.4	+1.6	+3.62	79	+145		
• 507JE953 DALLAS-PP	+1,028	-0.16	+15	-0.02	+32	+256	85	3.20	+3.3	-0.2	+0.9	+1.68	76	+118		
507JE1000 TBONE ▼	+468	+0.19	+58	+0.09	+34	+368	99	2.97	+1.9	-0.3	+1.9	+3.52	99	+159		
528JE3 IMPULS ▼	+570	+0.19	+63	+0.12	+43	+470	99	3.11	+3.7	+1.0	+0.7	+1.38	99	+183		
528JE122 MAY ✓	-29	+0.25	+44	+0.03	+4	+340	89	2.78	+3.9	+0.7	+0.2	+3.44	45	+100		
528JE146 ZUMA <sup>HB</sup> ✓ ▼	+17	+0.26	+48	+0.12	+22	+607	82	2.59	+6.5	+1.5	+0.7	+4.23	46	+197		
528JE148 BROILER <sup>HB</sup> ✓ ▼	-253	+0.32	+46	+0.18	+23	+426	82	2.69	+3.4	+0.6	+0.0	+2.58	45	+144		
														<b>PTI</b>		
• 507AY84 BURDETTE ▼ *	+637	-0.02	+21	+0.03	+26	+415	94	2.70	+4.0	+1.2	+1.8		87	+527		
<b>Super Samplers™</b>												<b>JUI</b>		<b>GJPI</b>		
• 507JE1038 VALENTINO	+1,877	-0.13	+60	-0.03	+60	+602	70	2.97	+6.0	-0.9	+2.6	+5.50	61	+256		
• 507JE1057 DANDY ▼	+1,275	+0.04	+66	+0.01	+48	+497	61	2.99	+4.6	-0.4	+1.3	+3.04	54	+202		
• 507JE1067 GOLDA ▼	+1,678	-0.01	+75	+0.02	+63	+517	61	3.02	+2.5	-0.7	+2.5	+4.99	54	+246		
											<b>UDC</b>	<b>FLC</b>	<b>SCE Rel.%</b>	<b>GPPI</b>		
• 507BS840 GRANDSLAM <sup>CE</sup> *	+38	+0.04	+9	-0.02	-3	+220	58	2.93	+3.3	+1.4	+0.7	+0.70	+1.04	54	5 67	+46
• 507BS848 ZACH <sup>New</sup> ✓	+928	+0.06	+50	-0.03	+26	+306	54	2.99	+1.7	+0.1	+0.8	+0.63	-0.07	50	4 42	+137
• 507GU445 LIGHTNING	Superior production meets elite type in one package. LIGHTNING's ALSTAR dam and maternal sister rank among the top 5 CPI cows.															

• Eligible for semen export to Canada; <sup>HB</sup>Herdlife Builder™; <sup>CE</sup>Below breed average for Service Sire %DBH. ✓ HealthMark™; ▼ FeedPRO®; \* Showcase Selections™; <sup>DS</sup>DIAMOND SELECTION™; <sup>TM</sup>JPI and JUI are trademarks of the American Jersey Cattle Association; *gender* SELECTed, Herdlife Builder, HealthMark, Showcase Selections, Super Sampler and DIAMOND SELECTION are trademarks of Select Sires Inc. ©FeedPRO is a registered trademark of Select Sires, Inc. 12-11 USDA/AJCA, BSCBA Genomic Production & Type data. 12-11 USDA/ABA sire summary. *gender* SELECTed™ semen processed by Sexing Technologies for Select Sires shall be used only for the single insemination of one female bovine during natural ovulation with the intent to produce single offspring unless specifically approved on an individual customer basis by Sexing Technologies in writing. This semen is produced using the proprietary technology of XY LLC and Inguran LLC, as partially represented by U.S. Patents: 6372422, 7094527, 7208265, 7371517, 6357307, 7723116, 7758811 and 7799569. Patents pending in US and foreign markets. XY® is a trademark of XY LLC. SS938-CA-1211-PP Product of the USA.



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