

Ainsworth named Select Reproductive Solutions Specialist of the Year

Julie Ainsworth, NorthStar Cooperative employee, is Select Sires' 2009 Select Reproductive Solutions™ (SRS™) Specialist of the Year. This national award is presented to an SRS specialist that exemplifies the qualities that best accomplish the mission of SRS – to do whatever it takes to increase reproductive performance of dairy cattle. Highly trained SRS specialists are the foundation of accomplishing that mission.

“Under Julie’s leadership, NorthStar Cooperative has been providing Dairy Production Analysis (DPA)/SRS to customers for many years,” said Gary Smith, general manager for NorthStar. “Her expertise is relied on in many areas and she plays a very vital role in helping producers achieve results and profitability.”

Ainsworth grew up on a Registered Holstein farm in Black River Falls, Wis., and earned a bachelor’s degree in dairy science from the University of Wisconsin – River Falls. After working in dairy evaluation for Accelerated Genetics, she joined the NorthStar family in 1998 as a Select Mating Service™ (SMS™)

evaluator. In 1998, she became what is known today as an SRS specialist, while still serving as a genetic consultant for several herds.

Select Reproductive Solutions offers a Portfolio of Reproductive Solutions™, including reproductive troubleshooting, professional turnkey technician service, estrus-synchronization programs, heat detection training, English and Spanish training resources and professional A.I. training in addition to heat detection aids and nutritional supplements. These tools, along with the guidance of SRS specialists, support producers in accomplishing the SRS mission. ★



Help cows reach their **Full** potential

The **DHI-403 Transition Cow Management Report** provides analysis and graphs of seven important monitors that will help you discover opportunities for improving management of the transition period.

Key Monitors:

- ✓ Dry Periods
- ✓ First Milk
- ✓ Fat Protein Ration
- ✓ Udder Health
- ✓ Reproduction
- ✓ Turnover
- ✓ Distressed Cows

Dry date to 40 days after calving is a critical transition period for cows. Successful management of this period allows cows to begin lactations ready to meet and exceed their genetic capabilities.

Ask your NorthStar DHI technician to order the “403 report” for your herd

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