

PocketDairy ANDROID App

View Vital Dairy Management Information.
Anytime. Anywhere.

PocketDairy kicked off the handheld dairy management revolution in 2000. Now it is being used around the farm on the newest Android smartphones. The PocketDairy ANDROID App displays vital cow statistics for production, reproduction and udder health.

A swipe of the screen reveals lifetime health, vaccination and protocol history. The Protocols and Chores feature in PCDART provides Hold Meat and Hold Milk alerts and warnings which appear in PocketDairy. Views include cow pages and action lists for breeding, calving, dry off, etc. Filters make it simple to use, even in the largest of herds. In addition to viewing records with the PocketDairy ANDROID App, the ability to input data will be added in 2012.

PCDART customers worldwide can use the PocketDairy ANDROID App with the option of displaying different languages.

Beta testers revealed that they love programs that can be used on their smartphone, instead of carrying another device dedicated to herd management. Customers are also trying the App on the newest Android tablets.

To install the PocketDairy ANDROID App, you need PCDART version 7.14.0.D or later, which you can download by clicking the PCDART Download link from www.drms.org. Your phone or tablet must have Android version 2.2 or later to run the PocketDairy ANDROID App.

To learn more about the PocketDairy ANDROID App talk to your NorthStar DHI Specialist or visit www.drms.org.

2011 Innovation Award

The PocketDairy ANDROID App was selected as one of the top ten most innovative products of 2011. The Innovation Awards are sponsored by Dairy Herd Management and winners were announced at World Dairy Expo. ★



Save the date

Don't miss out on the great information presented at the upcoming winter customer meetings. A district stockowner meeting will also be held in conjunction with each meeting. Watch for the January issue of The Point for complete details or talk to your area NorthStar specialist.

January 17
Holiday Inn, Kelly Lake, WI
District 6

January 26
St. Patricks Parish Center,
Palms, MI
District 5

January 17
Doxbee's, Seymour, WI
District 8

January 30
Essenhaus Conference Center,
Middlebury, IN
District 12

January 18
Van Abel's of Hollandtown,
Kaukauna, WI
District 7

SELECT DETECT Mobile App now available

In October 2010, Select Sires introduced the most technologically advanced, yet easy to use activity monitoring system on the market with SELECT DETECT™.

Now one year later, Select Sires and DairyMaster introduce the mobile-optimized version of the SELECT DETECT software. This new mobile application allows dairy producers to access cow records from the barn, from the field or when they are on the go.

The mobile SELECT DETECT application is optimized for iPhone®, iPod touch®, iPad® and Android™-based phones. It allows for a quick remote review of cows on the high activity list, low activity list and heat expectancy list. Both daily and hourly activity charts can be viewed to determine if and when A.I. should be performed. This removes the need for dairy producers to be in the office to review the software and allows for a quick snapshot of activity that is updated every hour.

To learn more about SELECT DETECT and the new Mobile App talk to your area NorthStar Specialist. ★

